



UNIVERSITY  
OF LONDON



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE ■

# Online Management Programmes

Awarded by the University of London

Academic Direction From the London School of Economics and Political Science



# Overview

The University of London – a global leader in higher education and distance learning – now offers online BSc Business and Management and BSc Economics and Management programmes.

With academic direction from the London School of Economics and Political Science (LSE) – **ranked #2 globally in Social Sciences and Management<sup>1</sup>** – this programme prepares you to pursue careers in a wide range of sectors and fields, including HR, finance, marketing, PR, sales, accountancy, consulting and management.

Whether you are embarking on your first degree, transferring from another programme or returning to university, our approach allows you to study for a world-class degree without relocating.

**Speak With an Admissions Counsellor**

*Begin the conversation now:*

*Contact us at +44 808 196 0353 or [admissions@onlinecourses.london.ac.uk](mailto:admissions@onlinecourses.london.ac.uk).*





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# Online Management Programmes

Business and Management | Economics and Management

360

Credits

3

Complete in as  
Few as 3 Years

4

Annual Start Dates

Amid rapid technological growth and shifting global forces, businesses in every sector are looking for new strategies to adapt and evolve. As a result, managers and entrepreneurs who know how to critically assess large amounts of information, structure and solve problems, and draw on a variety of academic disciplines to inform their decisions are increasingly valuable to employers.

## Online BSc Business and Management

The online BSc Business and Management programme equips you with a rich, dynamic understanding of international management topics and prepares you for the demands of a rapidly evolving business landscape. As a student, you'll:

- develop practical problem-solving skills by applying theoretical models to real-world scenarios
- address foundational and contemporary management issues
- analyse business challenges through the lens of various social science disciplines.

## Online BSc Economics and Management

The online BSc Economics and Management programme emphasises social science theory and practice, and prepares you to think independently about global management issues through the lens of economics. As a student, you'll:

- master logical and quantitative reasoning methods related to
- apply economic reasoning and principles to a range of management scenarios
- develop an understanding of challenges facing international management.

# Programme Structure

## Business and Management

The online BSc Business and Management programme empowers you to examine contemporary business issues analytically and critically. You will learn how to question and evaluate information, develop informed arguments, and communicate effectively with various stakeholders.





## Programme Structure

### Business and Management

The online programme comprises 12 courses totalling **360 credits**.

The maximum period of registration is six years. We suggest you aim to complete the programme within three to four years. Students must take the equivalent of **four full courses each year** to complete the programme in three years. Each full course spans 20 weeks and each half course spans 10 weeks.

The tables on the following pages show the course sequence for a three-year completion timeline.



360  
credits

4  
courses per year

# Programme Structure

## Business and Management

### Year One

Course	Description	Weeks
Business and Management in a Global Context MN1178	The course provides an introduction to business and management with particular emphasis on their international dimension.	20
Statistics 1 ST104A	This half course will introduce you to the basic statistical concepts you will need to understand and use in the other courses you intend to study in your degree or diploma.	10
Mathematics 1 MT105a	This half course develops basic mathematical methods and will emphasise their applications to problems in economics, management and related areas.	10
Principles of Accounting AC1025	This is designed as the foundation banking and finance course on which subsequent and more specialised finance courses are based.	20
Introduction to Economics EC1002	This course will introduce you to the fundamentals of economic analysis and reasoning. It is the course upon which subsequent, more specialised economics courses are based.	20

# Programme Structure

## Business and Management

### Year Two

Course	Description	Weeks
Core Management Concepts MN2177	This course covers the main areas of general management and the intellectual foundations of management concepts. It is the basis upon which more specialised functional management courses can be taken.	20
Data Analysis for Decision Making	New course description forthcoming.	20
Operations Management	New course description forthcoming.	20
Information Systems Management IS2184	This course studies the management of information systems in organisations. It identifies the main managerial factors affecting the design and implementation of ICTs in organisations. It also introduces basic principles of project management and governance. The course also overviews the most common strategies associated with ICT management and the tools used to manage these strategies.	20



# Programme Structure

## Business and Management

### Year Three

Course	Description	Weeks
Human Resource Management MN3075	This course is about Human Resource Management (HRM) strategies, policies and practices. It examines the approach taken by commercial firms and other organisations to recruit, retain and motivate their employees.	20
Marketing Management MN3141	This course uses many economic concepts and theories to inform your understanding of economic changes including those that are occurring in the world at the present time. This course requires you to have – or to obtain as you study – a grasp of economic concepts.	20
Strategy MN3119	This course - an interaction of game theory, economics and strategic management – is concerned with strategic thinking. It studies situations in which two or more decision-makers interact in a strategic manner.	20
Open Choice	One 100-, 200- or 300-level course (or two half-courses) from the course selection list, or two LSE Summer School courses.	20

# Programme Structure

## Economics and Management

The BSc Economics and Management reflects the interconnected nature of our world and workforce. We view management through the lens of economics, emphasising the quantitative and logical reasoning skills that help you become a more effective communicator, problem-solver and decision-maker.



## Programme Structure

# Economics and Management

The online programme structure comprises 12 courses totalling **360 credits**.

The maximum period of registration is six years. We suggest you aim to complete the programme within three to four years. Students must take **four courses each year** to complete the programme in three years. Each full course spans 20 weeks and each half course spans 10 weeks.

The tables on the following pages show the course sequence for a three-year completion timeline.



360  
credits

4  
courses per year

# Programme Structure

## Economics and Management

### Year One

Course	Description	Weeks
Business and Management in a Global Context MN1178	The course provides an introduction to business and management with particular emphasis on their international dimension.	20
Statistics 1 ST104A	This half course will introduce you to the basic statistical concepts you will need to understand and use in the other courses you intend to study in your degree or diploma.	10
Mathematics 1 MT105a	This half course develops basic mathematical methods and will emphasise their applications to problems in economics, management and related areas.	10
Introduction to Economics EC1002	This course will introduce you to the fundamentals of economic analysis and reasoning. It is the course upon which subsequent, more specialised economics courses are based.	20
Principles of Accounting AC1025	This is designed as the foundation banking and finance course on which subsequent and more specialised finance courses are based.	20



# Programme Structure

## Economics and Management

### Year Two

Course	Description	Weeks
Microeconomics EC2066	This course equips you with the economic principles necessary to analyse a whole range of economic problems. It builds on the foundations of economic analysis provided in course EC1002 Introduction to Economics.	20
Macroeconomics EC2065	This course introduces you to the most influential and compelling theories designed by macroeconomists to explain issues related to the determination of output, unemployment and inflation.	20
Data Analysis for Decision Making	New course description forthcoming.	20
Principles of Corporate Finance FN2191	This course provides a theoretical framework used to address issues in project appraisal and financing, payout policy, capital structure, mergers and acquisitions, equity offerings and risk management. It prepares you for further studies in financial intermediation and investments.	20

# Programme Structure

## Economics and Management

### Year Three

Course	Description	Weeks
Strategy MN3119	This course - an interaction of game theory, economics and strategic management – is concerned with strategic thinking. It studies situations in which two or more decision-makers interact in a strategic manner.	20
Marketing Management MN3141	This course uses many economic concepts and theories to inform your understanding of economic changes including those that are occurring in the world at the present time.	20
Open Choice	One 100-, 200- or 300-level course (or two half-courses) from the course selection list, or two LSE Summer School courses.	10
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# Admissions

Business and Management | Economics and Management

Our students, who come from all over the world, possess varying levels of professional and academic experience. Some students are pursuing their first undergraduate degree and preparing to enter the workforce. Some are seeking to update their skills with an additional degree or embark on a new learning opportunity after beginning their studies elsewhere. Others are returning to university after accruing valuable work experience.

We encourage applications from prospective students who are curious about the world around them and eager to apply their knowledge in ways that promote positive social change. Our admissions criteria help us determine whether your background has prepared you for our institutional standards.



# Admissions

Visit our Admissions page to understand the different types of qualifications we accept.  
Schedule a consultation with our admissions team to learn more.

## Continue the Conversation

Schedule a consultation with our admissions team  
by contacting [admissions@onlinecourses.london.ac.uk](mailto:admissions@onlinecourses.london.ac.uk)  
or +44 808 196 0353.

**Applicants must be at least 17 years of age by the registration deadline.** Exceptions may be made on a case-by-case basis.

**You may still be eligible for admission even if you do not meet the following criteria.** Our Admissions Panel will consider each application on its own merits, and assess whether your other credentials or work experience qualify you for entry.

**If you are age 20 or younger,** you must have passed qualifications that satisfy the General Entrance Requirements, equivalent to 3 UK GCE A-levels in non-overlapping subjects where grade EED or above is achieved, or one year of university credits (30 US credits or 60 ECTS or 120 UK credits).

**If you are ages 21-26,** you may qualify under Reduced/Mature Entry criteria: 1 UK GCE A-level at grade C or above or an acceptable equivalent (20 US university credits or 30 ECTS or 60 UK credits). Work experience may also be taken in to consideration in lieu of or in conjunction with academic requirements.

**If you are age 27 or older,** you may qualify under Reduced/Mature Entry criteria: 1 UK GCE A-level at grade E or above or an acceptable equivalent (20 US university credits). Work experience may also be taken in to consideration in lieu of or in conjunction with academic requirements.



## Mathematics Requirement

All applicants are required to demonstrate competence at least equivalent to Mathematics at UK GCSE-Level (Grade C) or equivalent.

You may also meet the Mathematics requirement by having earned 6 US college-level credits, 15 UK credits or 7.5 ECTS in one or more of the following subjects (or acceptable equivalents from around the world):

- mathematics, engineering mathematics, computing mathematics, algebra, geometry, trigonometry, quantitative techniques/methods, statistics, business statistics, business mathematics, calculus, differentials or algorithms

This list represents a sample of the awards that are accepted for the mathematics requirement. We accept many awards from around the world that are not listed here, including school qualifications, diplomas and professional awards.

## In-Person Examinations

Assessment of your academic work includes examinations, which are conducted in person at one of over [500 approved centres](#) around the world. **Your tuition includes the University examination entry fee**; however, you will be required to pay an examination centre fee each time you sit an exam.\*

*\*Fees vary by location and are not dictated, collected or managed by the University of London. Details of fees may be obtained directly from authorised examination centres.*

## Ability to Access Live Zoom Sessions

Students seeking to enrol in the programme are responsible for ensuring they are able to connect reliably to VoIP services (e.g. Zoom) in order to participate in live Zoom sessions, which are a requirement of the programme.

Some VoIP-based communications services have experienced service disruptions in the United Arab Emirates (UAE) due to blocks by internet service providers (ISPs) du and Etisalat. This means that you may not be able to participate in live Zoom sessions via video call if you are in the UAE. You may still be able to access the live Zoom session via a non-video phone call, which may affect your ability to meaningfully participate in the live Zoom session.

The University of London is not able to assist with navigating country-specific VoIP access limitations. If you would like to discuss further, please reach out to your admissions counsellor.

## English Language Requirements

You are required to demonstrate English proficiency to be admitted to our programmes. We accept a range of evidence, including proficiency tests. If you don't have evidence but believe you can meet the standard, we may consider your case.

## Qualifications by Country

**We accept qualifications from around the world.**

If your qualifications are not from the United Kingdom, visit our [Qualifications for Entrance page](#) to learn more about the requirements for your country.

## Application Requirements

To be considered for admission, you must submit the following materials as part of your online application.

### Personal Statement

Your personal statement (100-250 words) should answer the following question:

**Why do you wish to study for this programme? Please include details about your education, work experience and current responsibilities.**

### Complete / Incomplete Postschool Certificates or Transcripts

We need to see evidence of the relevant qualifications before we can process your application. We may ask for further evidence after you have submitted your application.

Please note the following requirements for acceptable evidence:

- **Option 1:** Arrange for the awarding/examining authority to send us a statement or transcript of your results. The statement/transcript should include your name, date of birth and University of London student reference number (if available).
- **Option 2:** Have your original documents verified by an official authority, business or organisation. Verification means that your original document has been seen and a photocopy has been stamped and signed to be a true copy of the original.

### Optional Materials

The following materials are not required, but you may submit them if you feel these items will demonstrate your academic preparedness:

- Resume or CV
- Work references
- Standardised test scores
- Professional certificates

## Application Requirements

### Verified Identification

Once you've completed your application, you will also be required to **provide evidence of your full name and date of birth**. Please submit a photocopy of one of the following:

- Passport
- National identification card
- Driving license

If the name on the passport/national ID card/driving license you submit is different than the name on the supporting materials you are providing in your application (for example, your legal name has changed and does not match the name on a degree certificate), you must also show proof of your name change. You will be asked to provide a photocopy of one of the following:

- Marriage certificate
- Deed poll
- Statutory declaration
- Affidavit

**If you have any questions about the entry qualifications or application requirements outlined here, please contact your admissions counsellor.**



# Admissions

## Programme Fees

**The fees below relate to students registering for the 2020-21 academic year.** These may be increased by up to 5 per cent each year.

The academic year is split into **two half-year study sessions**, each containing **20 weeks of learning**. In advance of each study session, you will select and pay for the courses you wish to study. You can register for a maximum of two full courses per study session. We encourage students to study and examine at least three full courses per academic year.

Student Type	Full Course Cost (20 Weeks)	Indicative Total Programme Cost (12 Full Courses)**
UK Residents	£1,458.33	£17,500
Non-UK Residents	£1,708.33	£20,500

You may also need to budget for textbooks (which could extend to around £300 per year) and exam centre fees, which are paid directly to the venues where you sit your exams.

**Examination Resit Fees:** If you need to resit a course, you must pay a resit fee. This is currently £302 for full courses.

*\*\*The indicative total assumes you complete the qualification without resits. It does not reflect potential annual fee increases and is not inclusive of examination centre fees.*

*Please note: all student fees shown are net of any local VAT, Goods and Services Tax (GST) or any other sales tax payable by the student in their country of residence. Where the University is required to add VAT, GST or any other sales tax at the local statutory rate, this will be added to the fees shown during the payment process. For students resident in the UK, our fees are exempt from VAT.*

# Online Experience

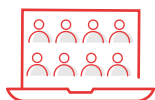
Business and Management | Economics and Management

From live, online sessions hosted via Zoom – an HD-streaming, video-conferencing platform – to holistic academic and technical support to self-paced study, our online campus blends the global reach of distance learning programmes with the level of quality and engagement you would expect from a top on-campus programme.



## Online Experience

With multifaceted support, cutting-edge technology and ongoing engagement opportunities, you have the flexibility you need to study your degree in a format that complements your goals, lifestyle and location.



### Live, Online Zoom Sessions

You'll attend fortnightly **face-to-face sessions** via the online platform, which is equipped with screen share capabilities, live annotation tools, and breakout groups functionality.



### Real-Time Interaction

Our online campus offers multiple ways to **form lasting connections** with experienced learning facilitators and fellow students, including group meetings and office hours.



### On-Demand Course Materials

Your **course content is all available on demand** via desktop, mobile or tablet devices, so you can engage with your study materials (or download them for offline access) between live Zoom sessions.



### Holistic Support

When you apply, you will be paired with a **dedicated admissions counsellor** who can help you navigate entry requirements and provide personalised support. When you enrol, we match you with a **student success advisor** who helps track your academic progress.

## About Your Qualification

When you graduate with a degree, diploma or certificate from the University of London you will receive two important documents: your **Final Diploma** (the certificate you receive on graduation) and a **Diploma Supplement**.

### The Final Diploma

- Indicates that you were registered with the University of London and **awarded a University of London degree**, diploma or certificate.
- Gives the name of LSE as the member institution that **developed the syllabus and provided assessment**.
- Features the University of London **crest** and the Vice Chancellor's **signature**.

### The Diploma Supplement

- **Describes the nature, level and content** of the programme you successfully completed.
- **Includes the transcript** of courses taken, marks achieved and overall classification.
- **States the role of LSE** and the method of study.

Undergraduate degrees of the University of London are awarded with Honours. Your final award certificate will include the classification of degree you have earned, based on the marks you are awarded for all completed assessments.

The standard classification system for undergraduate degrees with Honours is:

- First Class
- Upper Second Class
- Lower Second Class
- Third Class

A Pass Degree or Ordinary Degree is a degree without Honours. Specific rules for the classification of awards are given in the Programme Regulations, under Scheme of Award.



# About

The University of London and LSE are highly respected by employers, rankings authorities and academic communities around the world. Through our interdisciplinary approach to teaching and accessible online format, the online BSc Business and Management and BSc Economics and Management programmes give a new generation of learners and leaders the chance to become part of these powerful institutions.



## About the Universities

### About the University of London

50,000+

students

190+

countries

200+

qualifications

Founded in 1836, the University of London was the first university to admit students regardless of their gender, race or religion, the first to admit women to their programmes and, in 1858, the first to give students the opportunity to study wherever they are, providing access to higher education across the globe.

Most University of London programmes are developed by leading academics at our 17 member institutions, who set the curriculum and assessment and assure the quality of the learning and teaching materials. Notable alumni include seven Nobel Prize winners – including Nelson Mandela – industry leaders, scientists and politicians who have shaped our world.

### About LSE

#2

worldwide for social sciences  
and management<sup>2</sup>

37

world leaders

18

Nobel Prizes in economics,  
peace and literature

LSE is a world-leading social science university that takes an interdisciplinary approach to learning. LSE students develop a holistic understanding of “the causes of things,” challenge conventional ways of thinking and tackle society’s most complex problems.

LSE alumni and academics are making transformative contributions in diverse fields and sectors, from academia to politics. Our community includes 37 past or present prime ministers, presidents and premiers; 18 Nobel Prize winners; and seven Pulitzer Prize winners.

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# Versatile Skills for a Global Business Landscape

**To learn more about the online BSc Business and Management and  
BSc Economics and Management programmes, please contact our admissions team.**

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*Begin the conversation now:*

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We also encourage you to connect with us on social media:



## References

1 [Social Sciences and Management](#). (2019). QS World University Rankings. Retrieved 30 March 2020.

2 [Social Sciences and Management](#). (2019). QS World University Rankings. Retrieved 30 March 2020.